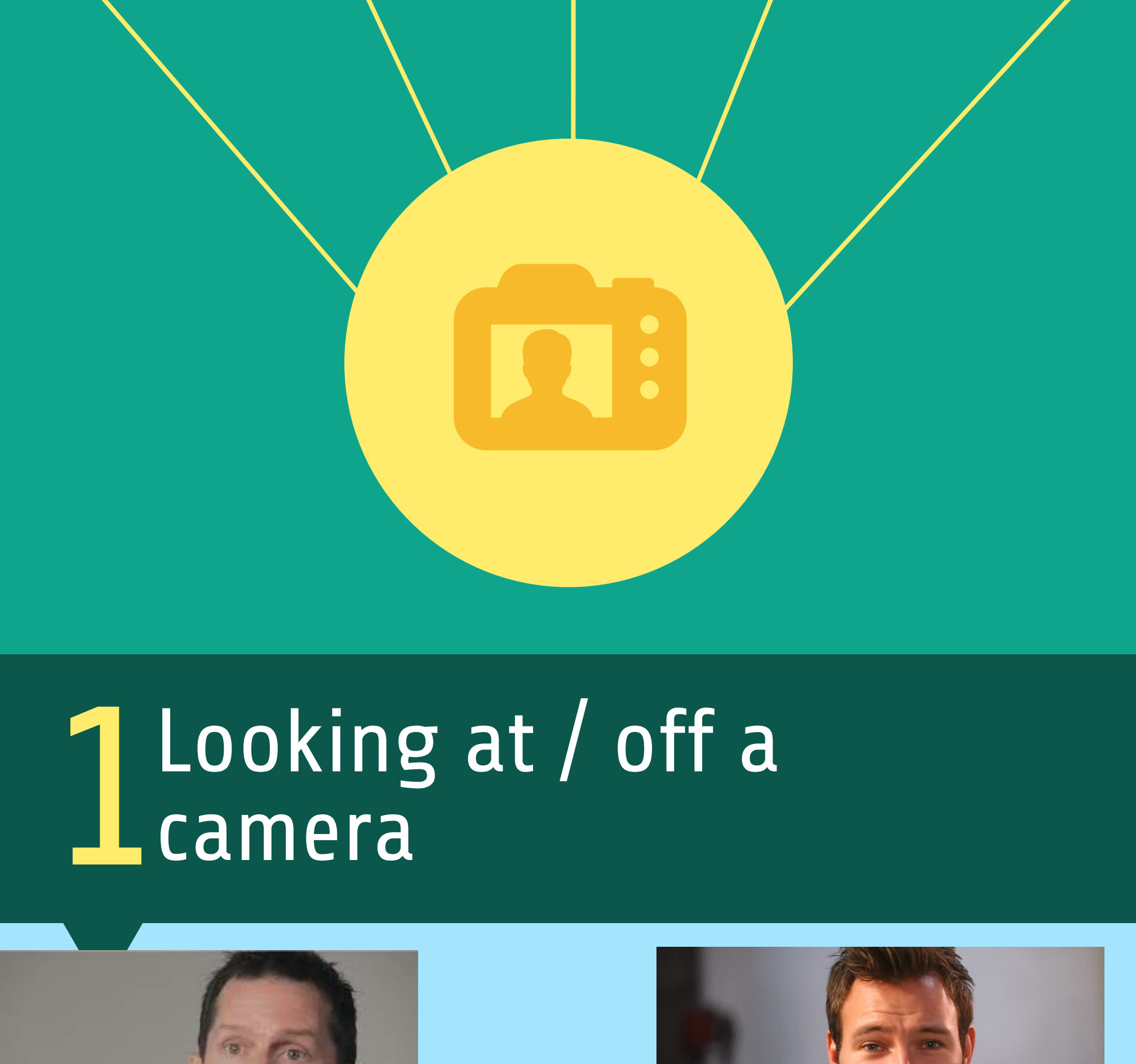


# HOW TO DECIDE THE BEST CAMERA ANGLE FOR VIDEO INTERVIEW

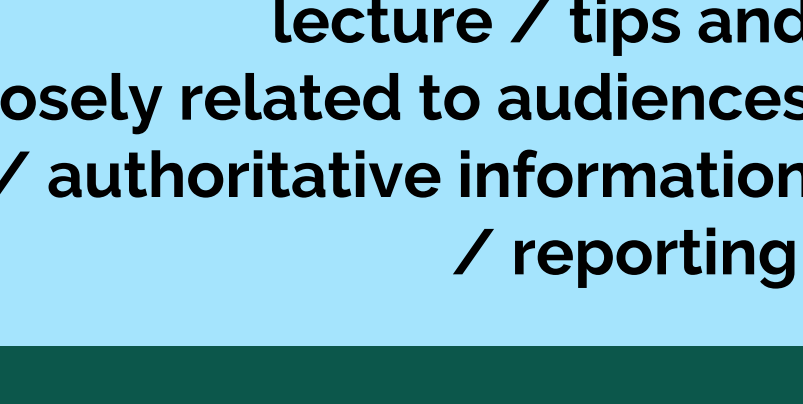
Framing your camera shot can make or break your interview. Here are some general tips to follow to help you to ensure how your video interview looks as good as what you might expect.



## 1 Looking at / off a camera

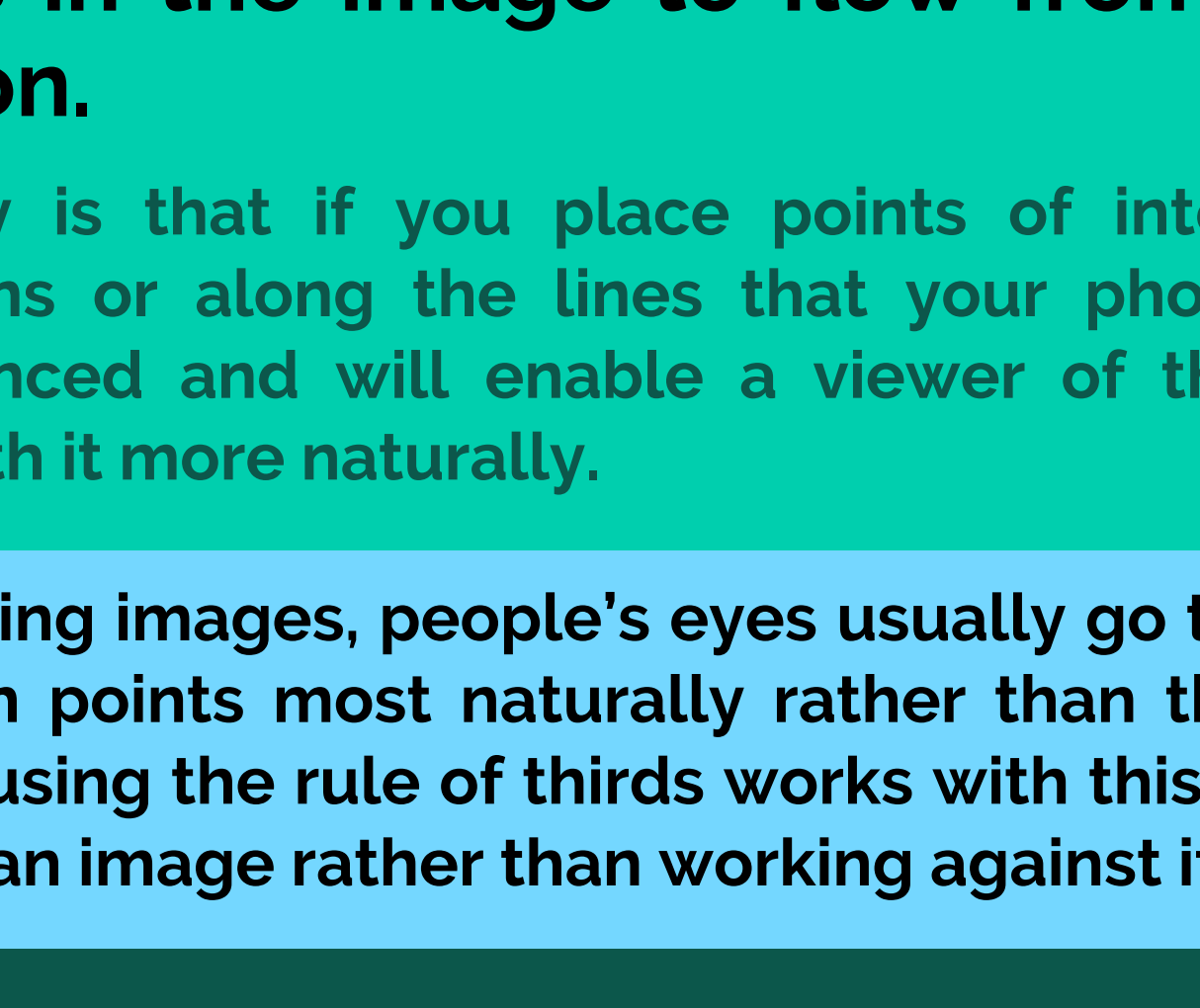


**A. Off a camera**  
Viewer as an observer,  
-More like opinion or story sharing.



**B. At a camera**  
Directly speaking to viewers as  
newscaster or telemarketer  
-Mostly for public announcement /  
lecture / tips and  
advice closely related to audiences  
/ authoritative information  
/ reporting

## 2 The Rule of Thirds

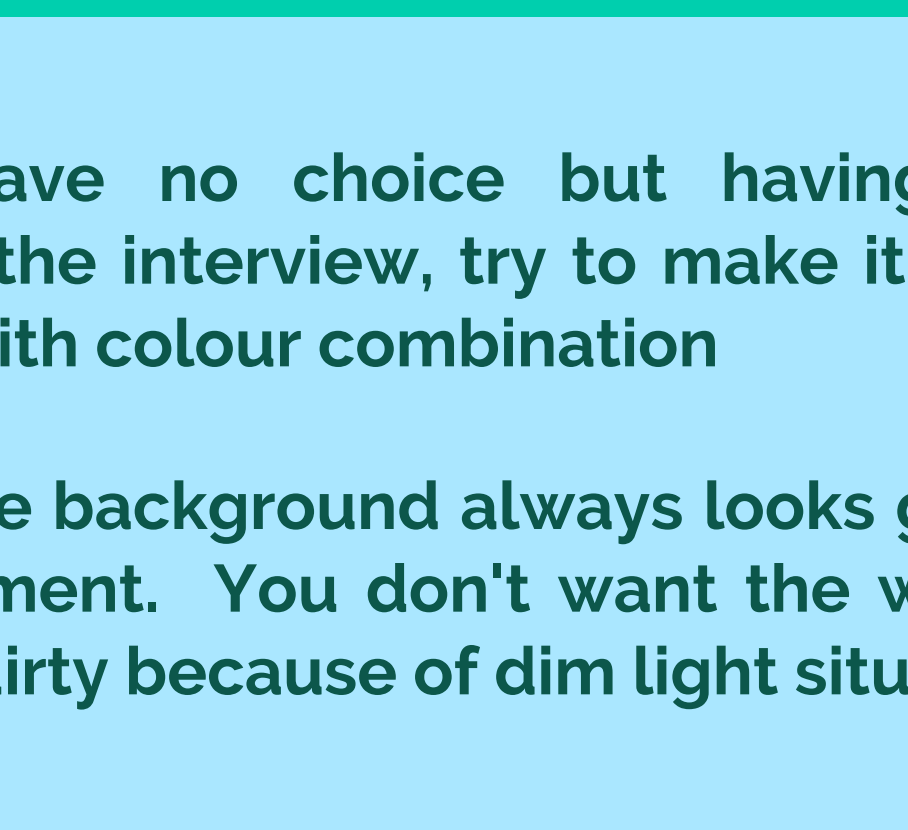


Aligning a subject with the guide lines and their intersection points, placing the horizon on the top or bottom line, or allowing linear features in the image to flow from section to section.

The theory is that if you place points of interest in the intersections or along the lines that your photo becomes more balanced and will enable a viewer of the image to interact with it more naturally.

When viewing images, people's eyes usually go to one of the intersection points most naturally rather than the center of the shot – using the rule of thirds works with this natural way of viewing an image rather than working against it.

## 3 Beware of a Background



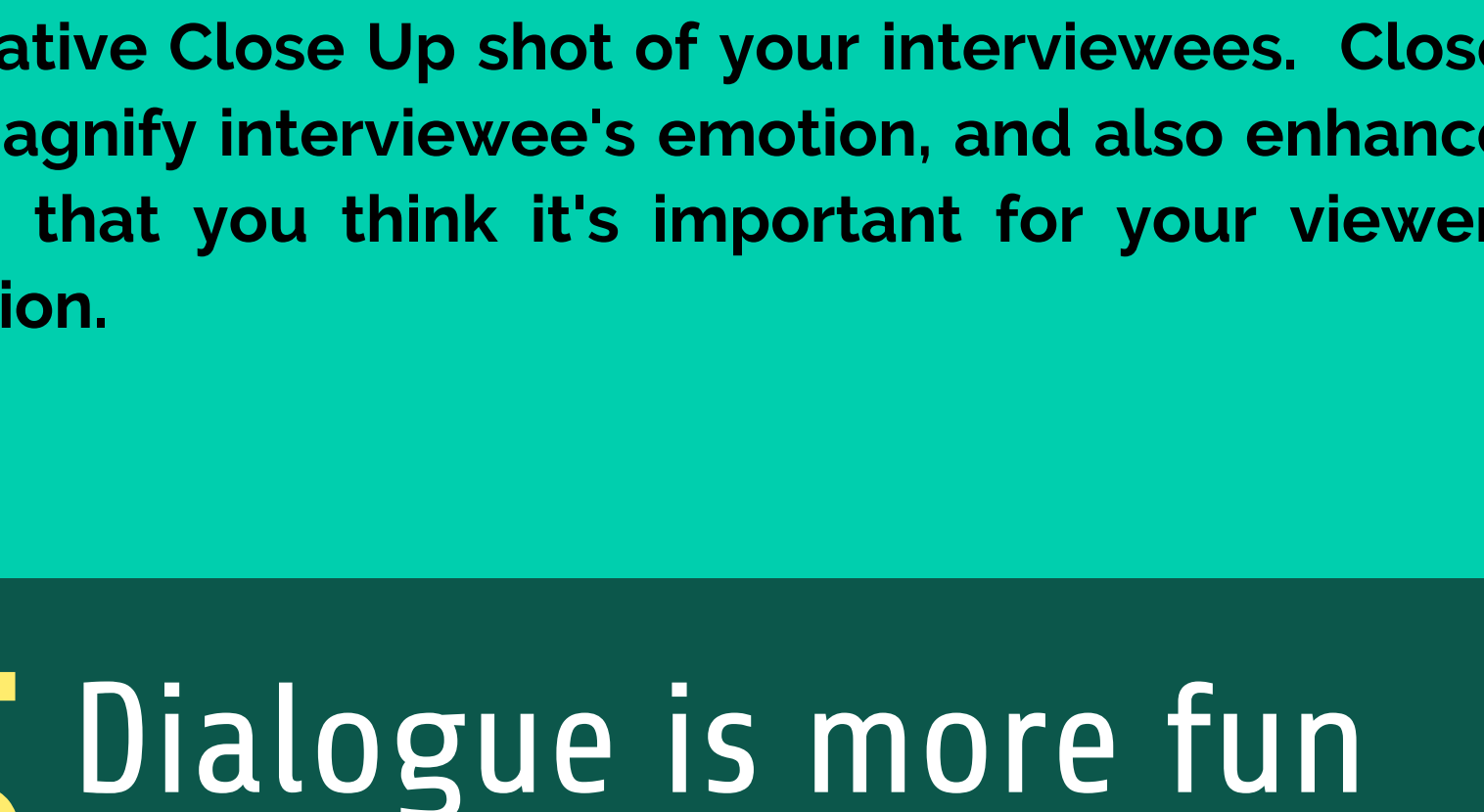
Try not to place the interviewees directly in front of a boring white wall (if you do so, please try to stylise the whole setting), but also try to avoid where there may be major distractions going on in the background. A little activity in the background may be fine, but too much and the audience may become more interested in what is going on behind the subject than in the subject themselves.



In case you have no choice but having a plain white background for the interview, try to make it more interesting by contrasting with colour combination

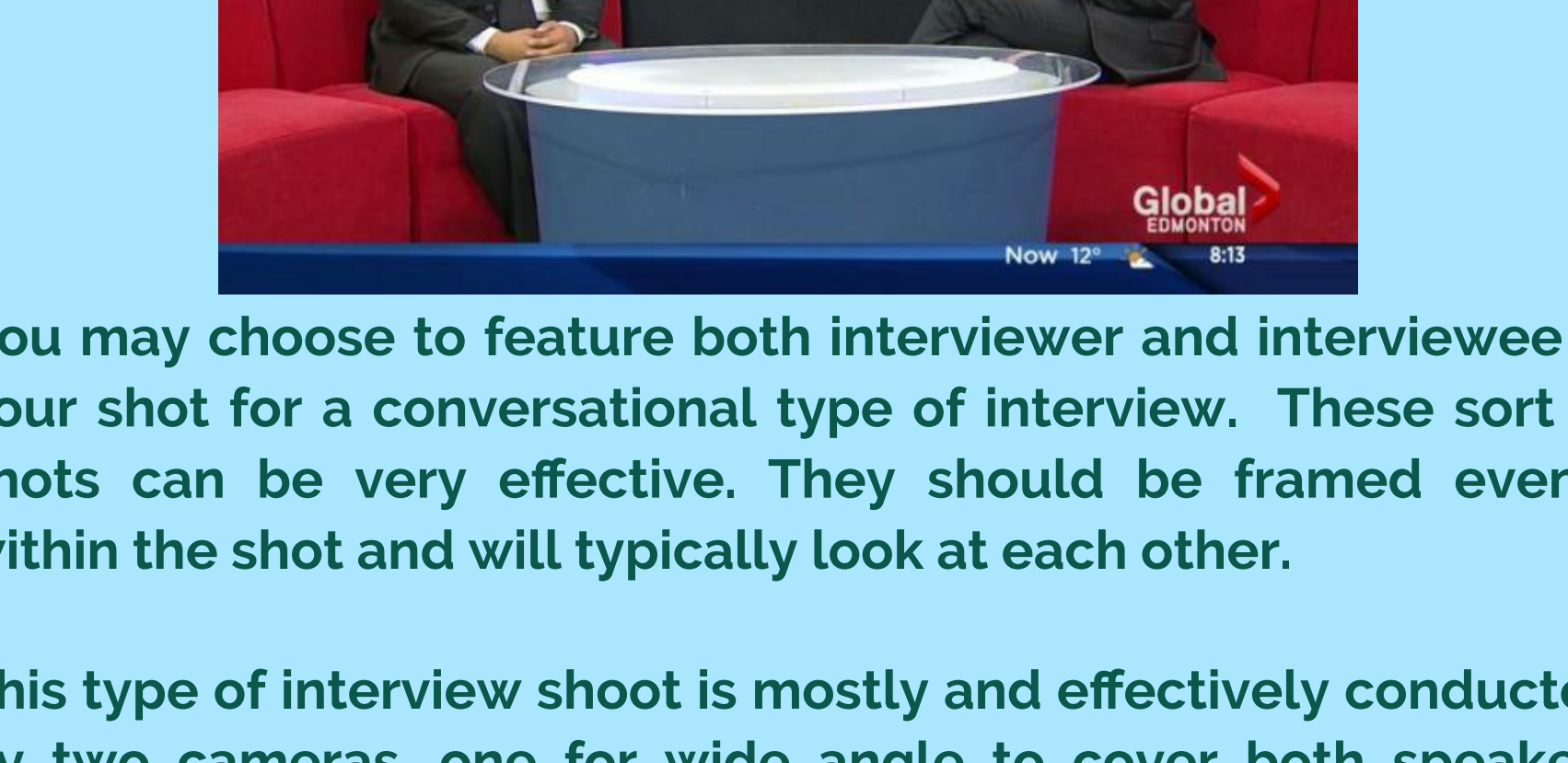
Remember White background always looks good on sufficient lighting environment. You don't want the white background looking grey or dirty because of dim light situation.

## 4 How Far or How Close



**A. How Far?**

For a general framing, place your interviewees with a wide to medium shot, giving them enough head room (the space between their head and the top of the frame) and ending the lower part of the shot around their mid-section. This will be far enough to allow the audience to focus on the interviewees and also see their facial expressions and body language



**B. How Close?**

If you have a second camera for your interview, use it to get an alternative Close Up shot of your interviewees. Close up shot can magnify interviewee's emotion, and also enhance specific points that you think it's important for your viewers to pay attention.

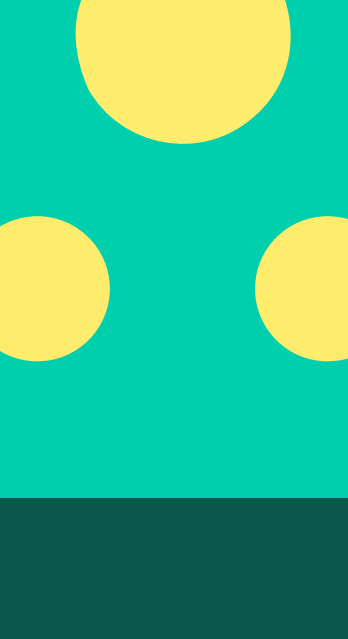
## 5 Dialogue is more fun than Monologue



You may choose to feature both interviewer and interviewee in your shot for a conversational type of interview. These sort of shots can be very effective. They should be framed evenly within the shot and will typically look at each other.

This type of interview shoot is mostly and effectively conducted by two cameras, one for wide angle to cover both speakers whereas another one for close up shot to follow each speaker when speaking.

A good interviewing technique from interviewers is important. It will turn a boring conversational interview into engaging and captivate one. So next time when you need to handle with such interview, don't panic, be natural and try to be yourself cause your characteristic means everything to the interview. :)



Lighting and recording the audio are also key factors for making a good video shooting. Let's talk about it next time. In the meantime, Have fun for shooting!!!!

